



## Media Release

For immediate release

### Friends of the St. Clair River Announces “Celebrating the St. Clair” Digital Photo Contest

**SARNIA, July 30, 2020** --- Friends of the St. Clair River (FOSCR) and the St. Clair River Binational Public Advisory Council (BPAC) invite all amateur digital photographers to train their cameras on the majestic St. Clair River this summer and capture images of how an appreciation of nature has provided some relief from the stress caused by the Covid-19 pandemic.

“**Celebrating the St. Clair during stressful times**” is the theme for this third digital photography contest organized by FOSCR since 2006. The organizers hope the contest will raise public awareness and appreciation for this beautiful body of water just steps from our door and provide some fun and motivation as people seek ways to cope with the stress created by the Covid-19 pandemic.

The contest is open to all amateur photographers living in the St. Clair watershed in both Canada and the United States.

“The ‘Celebrating the St. Clair’ photo contest is another measure of FOSCR’s continuing efforts to raise people’s appreciation for the water treasure that is the St. Clair River. The contest is a worthwhile effort to get people thinking about the river and we hope that many people will participate,” said Craig Griffith, FOSCR President.

Contestants may submit a maximum of three photographs. Contest categories are:

- “**Our Wonderful Waterway**” – a focus on the St. Clair River’s natural features: water, flora, fish and wildlife.
- “**Floating Away**” – a tribute to the St. Clair River’s benefits to residents and tourists for recreation, transportation and commerce.
- “**Digital Perspectives**” – an opportunity for digital editors to add an artistic touch and present a new perspective of the St. Clair River during the current pandemic.

The contest begins Saturday, August 1, 2020 and runs until Saturday, September 26, 2020.

A panel of judges will select the winning photos and cash prizes totaling \$3,000 will be awarded.

All photographs are to be submitted via the FOSCR website <http://www.friendsofstclair.ca> All entries must include the photographer’s name, address and phone number. File size cannot exceed 5 megabytes. Photographers will receive credit for photos used in FOSCR and BPAC materials to promote greater public awareness of environmental conditions on the St. Clair River.

Received photographs will be posted in a special “Celebrating the St. Clair” photo gallery on the FOSCR web site shortly after they are received and for the duration of the contest.



## **Friends of the St. Clair River**

The Friends of the St. Clair River is an all-volunteer Canadian charitable organization that assists the St. Clair River Binational Public Advisory Committee (BCAP) in the development and implementation of the St. Clair River Remedial Action Plan by promoting conservation, beautification and environmental activities associated with the St. Clair River.

## **Binational Public Advisory Council**

The Binational Public Advisory Committee consists of citizens living in the U.S. and Canada who are concerned about the health of the St. Clair River. Collectively, BPAC members represent all society sectors. BPAC formed in 1988 after environmental degradation caused the International Joint Commission, a bi-national Great Lakes advisory agency, to “list” the St. Clair River as an Area of Concern (AOC). BPAC’s role is to help implement a Remedial Action Plan (RAP) that is doing much to improve the quality of the St. Clair River. BPAC also elicits citizen involvement and advises governments about environmental issues within the St. Clair River watershed.

- 30 -

For more information on the “Celebrating the St. Clair” Photo Contest, contact:

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