



FOSCR Annual General Meeting Minutes

December 2, 2020

Zoom Teleconference

Attendees: Terry Burrell, Craig Griffiths, Natasha Pozega, Brenda Lorenz, Archie Kerr, Kris Lee, Peter Westfall, Myra Spiller (guest)

Regrets: Ken Hall

Introductions: Welcome to Natasha Pozega who is the new RAP coordinator with SCRCA.

1. Review and approval of Minutes from August 25, 2020
 - Wawanosh wetlands letter- Craig wanted to check in with Greg Wilcox one last time before sending the later.
 - Craig and Shaun met once to discuss the Facebook and Instagram accounts. There is nothing to update. Craig will provide the login credentials to anyone else who is interested in actively posting on the social media accounts.
 - Funds to purchase a kayak for the Sombra Fishing Day have been sent to Vince. This will cover the costs of the kayak as well as branding with the FOSCR logo.
 - Cheque for \$2,500 has been sent to the SCRCA to support the River RAP program.

Motion to approve the minutes of the August 25, 2020 meeting be approved.

Moved by Brenda Lorenz

Seconded by Terry Burrell

Motion Carried

2. Darrell Randell's resignation from FOSCR

Darrell Randell has officially stepped down from the Friends committee. Darrell has been a valuable asset to the committee for many years. The Friends would like to provide Darrell with

a personalized gift to say thank-you for all of his contributions. Craig is taking care of the gift details.

3. St. Clair River Video

Welcome to Myra Spiller.

Myra was contracted earlier in 2020 to produce a video highlighting the Remedial Action Plan for the SCRCA. There were several hours of footage collected, but only about 15 minutes will be used in the final video. Kris proposed FOSCR contracts Myra to create additional educational videos using existing footage to educate youth in the region on the RAP program. Myra provided an update to the group regarding the process of video creation, and the approximate cost of the video production.

Terry Burrell declared a conflict of interest given his familial connection to Myra Spiller.

The committee would like to review the RAP video that is currently being produced before committing to the development of further videos. They would also like to formalize who the audience will be and how the video will be used. Myra will seek permission to share the current draft of the video with the committee and will circulate a link to view some of the other youth and adult videos she has produced in the past.

Myra recommends producing videos up to five minutes in length for youth. Her usual rate is approximately \$1000/minute. Myra has agreed to sketch a video storyline for a grade 7-10 audience and report back to the committee.

Craig will connect with Melissa Levi, Education Coordinator at SCRCA to determine usability of these videos for educational programming within the school board.

4. Newsletter on RAP and AOC – Natasha

Natasha presented an overview of MailChimp (an online marketing program) and the benefits of using this service to deliver regular E-newsletters. She is interested in developing these newsletters as part of her role as the Remedial Action Plan Coordinator at the St. Clair Region Conservation Authority (SCRCA), but is requesting a partnership with FOSCR to assist with content development and review. This is a low-cost service that will be funded through the SCRCA's RAP budget.

Motion to support a Friends of the St. Clair and St. Clair River Remedial Action Plan MailChimp account to share more current information with digital subscribers.

Moved by Brenda Lorenz

Seconded by Peter Westfall

Motion Carried

Archie Kerr and Brenda Lorenz have offered to be part of the unofficial review committee for the digital newsletters. Natasha will request additional support from Ken Hall.

Kris Lee suggested starting a blog for the St. Clair River AOC similar to the STALE blog for science teachers if there is enough content available to keep it going.

5. Photo Contest Recap

The committee would like to thank Ken Hall and Donna Blue for all of their hard work to pull together the 2020 photo contest. Without their dedication, the event would not have been as successful. In total, 187 photographs were submitted into the 3 categories: Floating Away, Digital Perspectives and Wonderful Waterway. 6 winners (5 Canadian, 1 American). Sheri Faust from FOSCR-US presented the prize to the U.S. winner. The full gallery of photographs entered into the contest are available on the web for viewing (<https://friendsofstclair.ca/photo-contest/photo-contest-entries/>). Community members provided some valuable feedback for how to make the future photo contests even more successful.

6. Financial Report

To date there is \$5,900 in the committee chequing account, and a little over \$10,000 in the Scotiabank investment account. Terry closed the Tangerine bank account because it wasn't being used or beneficial to keep open. The MECP committed to providing an additional \$12,500 but it has not yet been received. Craig has not been in contact with Ted Briggs, MECP since mid-September, but will follow-up regarding these funds.

7. Moving forward for 2021 Discussion

This committee has been asked to brainstorm some initiatives for 2020. Some proposed activities included:

- A booth at the 2021 Sombra Fishing Day
- 2021 contributions to Water Festival and River RAP
- Promotions in the Blue Water Anglers Fishing Derby
- Go Wild Grow Wild
- Attending networking events/social gatherings within the area to promote FOSCR
- River bank clean-up. Is there much need for clean-up along the river?
- Great Canadian Shoreline clean-up

- Adopt a garbage can program
- Sombra 200-year celebration- will be celebrating in 2022
- Reusable dish program
- St. Clair River run
- Awareness campaigns
- Reusable dish program

8. Anything else that Natasha wants.

Nothing else.

9. Elections

Motion to re-elect the current executive and director members to their existing positions.

Moved by Terry Burrell

Seconded by Peter Westfall

Motion carried

2021 Elections Results

Chair: Craig Griffiths

Vice-Chair: Archie Kerr

Treasurer: Terry Burrell

Secretary: Natasha Pozega

Directors: Brenda Lorenz, Kris Lee, Shaun Bisson, Peter Westfall, Ken Hall

10. Other Business

None.

11. Next Meeting and Adjournment

Next meeting proposed for late February/ early March. Meeting date to be determined at discretion of the Chair.

Motion to adjourn.

Moved by Peter Westfall

Seconded by Brenda Lorenz

Meeting adjourned at 8:17pm