

FOSCR Meeting Minutes Thursday, July 25, 2024 MS Teams Meeting

Attendees:

Ken Hall, Terry Burrell, Mike Moroney

Regrets:

Craig Griffiths, Kris Lee, Brenda Lorenz, Susan MacFarlane, Jacqueline Marcoux, Gabriel Torres-Pulgarin, Mellissa Wambui

1. Purpose of Meeting

As per an action item from the June 24, 2024 FOSCR meeting, this virtual meeting was scheduled to discuss the progress in preparing for the FOSCR photo contest launch on August 1, 2024, and to discuss a couple of additional items.

2. Photo Contest

- Will still aim to launch the photo contest on August 1, 2024 in accordance with the materials prepared for the contest (subsequently revised to a launch date of September 4, 2024).
- The SCRCA will issue the News Release on behalf of FOSCR and will create awareness through SCRCA social media platforms. Notice will also be posted on the FOSCR website and shared with FOSCR (U.S.). Ken will circulate it as well to various outlets and organizations that have an interest in creating awareness about the contest.
- Ken is to add names to the photos that are used in the promotional flyer and then will share the flyer with Mike for any final edits.
- The total amount to be awarded for prizes will be \$3,000, with \$500 for first prize winners in each of the three categories, \$300 for second prize winners, and \$200 for third place winners.

3. Request from Bluewater Anglers for Funding

• Action: Mike to send out an email to all FOSCR members asking that they vote on whether to approve the request from Bluewater Anglers for funding.

4. Lambton Mall Display Booth

• In support the FOSCR display at the mall, Ken advised that he could arrange to get each of the 5 educational signs mounted onto foam core board at a cost of

approximately \$98/board. He could also arrange for a pull-up banner to be made that is 48"wide and 80" high at a cost of approximately \$350 + tax. The banner would need to be designed using key messages from the signs.

• Ken suggested having the display at the mall on a Friday and Saturday. A followup meeting will be required to confirm the date(s) and times when specific FOSCR members will be available to staff the display booth. Brenda has been provided with a form from the mall that must be completed and submitted with the details around the FOSCR request. A Certificate of Insurance for \$2M liability will also need to be provided.

5. Next Meeting

• Next meeting is to be held at the call of the Chair.

6. Adjourn

Meeting adjourned at 5:00 p.m.